

# SMEs and Start-Ups, submit the proposal to the first FFplus **OPEN CALL FOR INNOVATION** STUDIES FOR THE DEVELOPMENT OF **GENERATIVE AI MODELS!**



## WHICH SMES OR START-UPS can apply to the FFplus Open Call?

This announcement is the first call for proposals for "innovation studies" driven by the business needs of SMEs and Start-ups highly competent in generative AI, professional software development, and data processing. The innovation studies must use large-scale European HPC resources (e.g., pre-exascale and exascale supercomputers) to develop and customise generative AI models such as foundation and large language models. Only organisations with head offices based in an EU Member State or in associated countries that are eligible to receive funding from the Digital Europe Programme are eligible to receive funding.

### **KEY DETAILS**

- Submission Deadline: 4th September 2024, at 17:00 Brussels local time
- Indicative Timetable: The new experiments commence on December 1st, 2024. The maximum duration of the experiments is 10 months.
- **Funding for Open Call:** The indicative total funding budget is EUR 4 million. The maximum funding request per proposal is EUR 300,000.



Proposal submission is exclusively in electronic form using the proposal submission tool accessible via the FFplus website **HERE.** Proposals must be submitted in English.

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